

ANNUAL REPORT

2023



NATUREFRIENDS INTERNATIONAL



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Editorial

Dear readers!

We are pleased to present our 2023 annual report, with an overview of our activities that contribute to a good future for all, communicating our core values of sustainability, solidarity, and respect for people and nature.

The United Nation's Sustainable Development Goals (SDGs), which already guided our activities in previous years, were the basis of international Naturefriends' action, such as the Global Naturefriends Days around the founding day of our movement on 16th of September. Our Austrian pilot project on SDGs, addressing selected SDGs on guided hiking tours and promoting climate-friendly, plant-based food in Naturefriends Houses has been successfully completed. It has received a very positive response from the public media as well as from the local groups involved and now serves as the basis for our new EU-funded project "Climate Hikes", which will be implemented EU wide.

At the heart of our mission is the involvement of all our members both North and South, exemplifying how the international Naturefriends network can advocate for climate justice and equitable global development.

Our increased PR activities for our Climate Fund and the involvement of Naturefriends stakeholders at the national and regional levels led to a significant increase in donations of more than 30%. Donations were used to fund two projects successfully carried out by our African members: the installation of solar lights in the village of Kpotomey in Benin and the launch of our tree sponsorships in eight villages in Senegal and the Gambia.



In addition, we continued to advocate for respectful tourism, where all stakeholders act and benefit at eye level and on an equal footing. We focus on the people living in the destinations, who must be allowed to participate in tourism development, as well as on reducing CO2 emissions and other negative impacts on nature and the environment related to the tourism sector. In terms of outdoor recreation, we have again focused on raising tourists' awareness of sustainable behaviour in our Respect Nature campaign.

A highlight of our activities was our Congress, which took place on 7 October in the beautiful Naturefriends House in Spital am Pyhrn, Upper Austria. Under the motto "Climate Justice for the Future", 60 participants from 15 countries discussed the global effects of the climate crisis and Naturefriends' climate action, as well as the possibilities to contribute to peace and end the horrific war in Ukraine. Many important decisions laid the foundations for the future of the international Naturefriends movement, including a resolution on climate justice with a catalogue of demands to industrialised and emerging countries, and concrete actions to be implemented by us and our members.

In this regard, we will continue to raise the common voice of Naturefriends for united action for a better future and establish best practices for meaningful and ecologically and socially sound recreation and tourism.

We extend our heartfelt thanks to our members, staff, volunteers, and funding partners for making all these actions possible!

With a cordially "Berg frei",

Andrea Lichtenecker & Manfred Pils

Members & Networks



As the global umbrella organisation of the Naturefriends movement, NFI counts 43 members from 41 countries with a total of about 350.000 individual members.

NFI represents the interests of Naturefriends in European networks, such as the Green 10 – a network of the ten largest environmental organisations in Europe – and the European Environmental Bureau (EEB).

Green 10

Services, Policy Work & Public Relations

Our various services for our members focus on coordinating international campaigns and initiating good practice, and on supporting networking and exchange of experiences.

We provide information on current activities, and the developments within our network, send out information on topics relating to EU policies, and provide various online tools and educational material.

The highlight of our activities was the XXV. NFI Congress on 7th October in the beautiful Naturefriends House at Spital am Pyhrn in Upper Austria. Under the motto "Climate Justice for the Future" 60 participants from 15 countries discussed the global effects of the climate crisis and Naturefriends climate action, as well as possibilities to contribute to peace and to an end of the horrifying war in Ukraine.

Numerous important decisions laid the foundations for the future of the international Naturefriends movement, amongst them the resolution "Climate Justice for the Future" with a catalogue of demands to the industrialised and emerging countries and with concrete measures to be implemented by ourselves and our members.

The resolution emphasises the responsibility of the wealthy states in reducing greenhouse gas emissions and in supporting the countries of the Global South in coping with the consequences of the climate crisis.

And it addresses our responsibility as a large civil society movement, to make our contribution to mitigate climate change by minimizing the negative impact of our own activities.

Besides our President Manfred Pils, who was confirmed with 100 percent of the delegates' votes, all other board members were re-elected with a very large majority.

In addition, we had the pleasure to welcome Sebastian Jaquiéry, Co-President of Swiss Naturefriends, as new Vice-President, and Betty Miclo from Amis de la Nature France and Hugo Snabilie from our Dutch member NIVON as new auditors.

To secure ongoing communication with and between our members, we organised two online members meetings, where we exchanged news on Naturefriends projects and activities, gave an update on EU Policy, and discussed recent developments.

Highlights from the NFI Congress 2023



© Elena Teutsch

Our thematic groups on climate justice and sustainable tourism with delegates from our members met regularly online. They focussed on exchanging experiences, supporting and coordinating our work and developing international campaigns, such as a campaign on sustainability aspects of the Naturefriends Houses. The third thematic group on EU Policy was included in the regular members meetings, as this topic turned out to be of general interest.

In our policy work we focused on EU topics and closely cooperated with our European networks, especially the Green 10 and the European Environmental Bureau (EEB).

In 2023, the most important topics were on the urgently needed energy transition and on implementation of the EU Green Deal and the fight against the weakening of already agreed environmental and social standards.

On the NFI website we provide an overview on our current topics and activities, as well as on news from the Naturefriends network. Updates from our Climate Fund projects and interviews with NF stakeholders can be found in special sections.



The website also hosts a map of the international Naturefriends Houses network presenting about 700 Naturefriends Houses worldwide.



In addition, our Climate Fund website is dedicated to the promotion of the concept of climate justice and of the Naturefriends Climate Fund.



More in-depth information can be found in our monthly newsletter with articles about Naturefriends activities as well as current political issues.



In addition, we promote and present the topics, concerns, and demands of the Naturefriends movement in our networks and via press releases. Detailed information for our members is provided via the media group mailing list.

SOCIAL MEDIA ENGAGEMENT & CAMPAIGNS

Our social media presence across Facebook, Twitter, Instagram, and LinkedIn has become a vital tool for promoting our activities, sharing our political positions, and disseminating information from our member organisations.

Together with our Facebook and Instagram channels dedicated to responsible tourism we directly reached in 2023 more than 426 000 persons.

NFI'S CURRENT NUMBERS - MAY 2024



FACEBOOK FOLLOWERS:

2,830



INSTAGRAM FOLLOWERS:

1,250



TWITTER FOLLOWERS:

908



LINKEDIN FOLLOWERS:

203

NFI ONLINE MEDIA

Website: www.nf-int.org

Naturefriends Houses: www.friendsofnaturehouses.net |
www.naturfreunde-haeuser.net |
www.maisonsdesamisdelanature.net

Naturefriends Climate Fund: www.climatefund.nf-int.org/en/

Newsletter: www.nf-int.org/newsletter

Facebook: facebook.com/nfint.org

Instagram: instagram.com/naturefriends_international

Twitter: twitter.com/Naturfreundelnt

LinkedIn: [Naturefriends International](https://www.linkedin.com/company/naturefriends-international)

Youtube: youtube.com/nfi1895

RESPECT_NFI media on Sustainable Tourism

Infomail: nf-int.org/infomail

tourism_Log: tourismlog.wordpress.com

Facebook: facebook.com/respectNFI

Instagram: instagram.com/respect_nfi

NATUREFRIENDS HOUSES CAMPAIGN

Naturefriends Houses in the spotlight! #naturefriendshouses

In January 2022, we launched a campaign to showcase the Naturefriends Houses on our social media channels. This initiative has proven to be very successful and has significantly increased the visibility of our houses and their unique offers.

The main aim of this campaign is to promote the Naturefriends Houses as attractive destinations for both Naturefriends members and the general public. By showcasing these houses on our platforms, we want to help our community discover new places to visit, while informing the general public that the Naturefriends Houses are open to all.

In addition to promoting the houses, we place great emphasis on uncovering and highlighting the sustainability aspects of each house. From environmentally friendly building practices to sustainable tourism initiatives, we try to show how the Naturefriends Houses contribute to a greener future.

The impact of this campaign is remarkable. In 2023 alone, we reached over 33,000 people and shared the unique stories and sustainable practices of our properties with a wide audience. This increased visibility not only helps to promote eco-friendly travel, but also strengthens the community spirit that is at the heart of the Naturefriends movement.

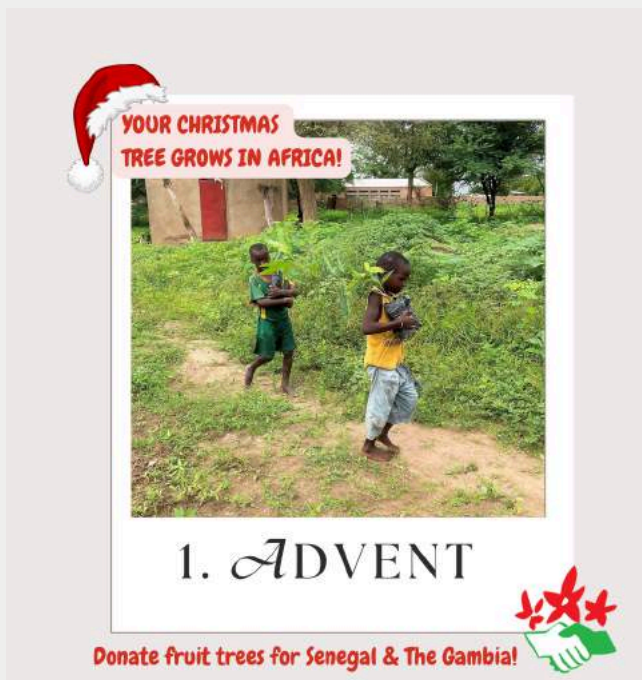
We are delighted with the success of this campaign and will continue our efforts to promote the Naturefriends Houses. Thank you to everyone who has engaged with our posts, took inspiration and supported our mission to promote them.



CLIMATE FUND CAMPAIGNS

Your Christmas Tree grows in Africa!

Our Christmas campaign for the Climate Fund has solidified itself as a cherished tradition within the Naturefriends community. With each passing year, the momentum grows, evidenced by the increasing number of organisations joining our cause. Notably, some have even initiated their own fundraising endeavors, amplifying the impact of our collective efforts. The initiative of ATB De Natuurvrienden Rotselaar, Belgium is a most recent and commendable example. They sold packs of beer and made a contribution to a greener world at the same time! For every pack sold, Beer 4 Nature donated € 2 to Naturefriends International's inspiring project to plant fruit trees in Senegal and the Gambia.



Overall, we are extremely grateful for every donor's generous contribution to our Naturefriends Christmas campaign, which raised € 6,658 for our Climate Fund projects.

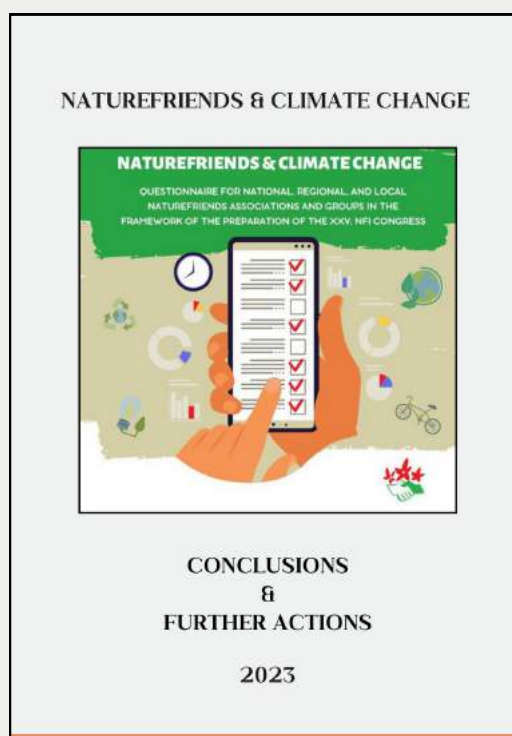
With their contribution the donors enabled the planting of more than 1,300 fruit trees and the implementation of educational and awareness raising activities in the project region in Senegal and the Gambia, contributing not only to climate protection but also to the empowerment and food security of the local population.

Survey on climate change

With this survey conducted between March and May 2023, we sought to understand how various member organisations within the global Naturefriends network perceive and experience the impacts of climate change. We also aimed to gauge their efforts in reducing greenhouse gas emissions and promoting climate justice, while gathering feedback on our international campaigns and initiatives.

Responses were received from 51 Naturefriends groups and sections spanning 20 countries worldwide. A predominant concern emerged, with over 50 % of respondents expressing deep apprehension regarding climate change. Encouragingly, no sceptical comments were received, affirming the significance of the climate crisis within the Naturefriends movement. However, perceptions of the immediate impact of climate change varied based on geographical location, notably between countries in the Global South and the Global North. Moreover, more than half of the participating sections and groups have pledged action in support of climate justice. Yet, it was concerning to discover that nearly 30 % of respondents were unaware of our primary tool in this fight – the Naturefriends Climate Fund. We emphasize the need for enhanced dissemination of information about the Fund through social media channels and newsletters.

Despite these challenges, there is a strong collective will to engage in joint international campaigns to promote climate justice, with nearly 80 % of respondents expressing a desire to participate.



While these findings are promising, we are still looking for sponsors willing to support on a regular, ongoing basis. Climate Fund donations in any form are welcomed, but regular contributions offer stability and enable sustainable project implementation for our African members. Regular donations in the framework of our tree sponsorships aim to facilitate the planting of at least 3,500 fruit trees annually, going along with educational activities and empowerment of women.

Together, we can make meaningful strides towards climate justice and a good future for all!

You can read more details about the results of our survey here: <https://sites.google.com/nf-int.org/digitalebibliothek/digitale-bibliothek/klimawandel-klimaschutz/klimaumfrage-2023>

Update 2024: Launch of “1 Euro for Climate Justice” campaign

In response to the desire to participate in an international campaign for climate justice, we launched the “1 Euro for Climate Justice” campaign during the first media communication meeting in March 2024.

The campaign invites every member of Naturefriends from the Global North to donate 1 Euro annually to the Climate Fund. These contributions are directed towards projects carried out by our African members that address the impacts of climate change and enhance the living conditions of local communities.

Our vision is to demonstrate the power of community-driven initiatives in combating climate change and to promote international solidarity.

Every euro donated goes directly to climate fund projects, with no administrative costs deducted. The projects are carefully selected and overseen by a steering group composed of representatives from our member organizations. Our members in African countries then implement these projects in collaboration with local communities.

Currently we are seeking Naturefriends groups to lead by example by committing to donate 1 Euro per member per year to the Climate Fund. Additionally, we encourage all groups to help us raise awareness and visibility for our collective commitment to climate justice through social media posts, events, and creative initiatives.

We are pleased to announce that several groups have already joined the campaign, including:

- NF Colombes (France)
- NF Italy
- NF München | OG Au/Wintersport (Germany)
- NF Chênée-Embourg (Belgium).

These groups are setting a positive example, and we look forward to more groups joining this crucial initiative.



The “1 Euro for Climate Justice” campaign represents a significant step towards global climate justice and enhancing the visibility of the Naturefriends network.

By pooling our resources and efforts, we can make a substantial impact in the fight against climate change and support those most affected by its consequences.

You can read more details about this:

<https://climatefund.nf-int.org/en/news/1-euro-for-climate-justice/>

International Campaigns

GLOBAL NATUREFRIENDS DAYS 2023: CELEBRATING NATURE AND SOLIDARITY

Around 16 September, the founding day of the Naturefriends movement, we aim to highlight our shared ideals, exemplify solidarity, showcase the diversity and global reach of our movement, present best practices, and provide a platform for sharing experiences. In 2023, the Global Naturefriends Days were held from 8 to 17 September, under the theme "Nature and Solidarity."

The goals of the Global Naturefriends Days:

- Communicating the diversity and the international dimension of the Naturefriends movement.
- Providing best practice and exchange of experiences.



We are delighted and proud to report that numerous Naturefriends groups from various countries celebrated these days with a variety of inspiring meetings and activities. From hiking excursions to litter-picking events, Naturefriends from Greece, Belgium, Austria, Italy, and Romania came together to honor the values of our movement and the importance of environmental stewardship.

In recognition of outstanding contributions, the NFI Board awarded three selected projects:

- Nature Friends Greece
- Naturefriends Arad & Timisoara, Romania
- Naturefriends Vienna, Austria

The selection criteria taken into consideration were:

- The event/action dimension
- The themes and content that focus on sustainability
- The innovative approach of the event
- The visibility and internationality of the event



© NF Greece, NF Arad & Timisoara, Romania, NF Vienna, Austria



We extend our heartfelt thanks to all our members for their unwavering commitment and dedication to spreading the values of Naturefriends in their communities and around the world. Your efforts continue to make a significant difference, promoting a healthier, more sustainable, and more connected world.

You can read about all the activities:
<https://sites.google.com/nf-int.org/digitalebibliothek/digitalebibliothek/Global-Naturefriends-Days>

Naturefriends Climate Fund

The Naturefriends Climate Fund is a powerful tool for driving positive change in the face of the climate crisis. By supporting innovative projects of Naturefriends in Africa, empowering communities, and fostering collaboration, the Climate Fund is helping to build a more sustainable and resilient future for the people living in the project regions.

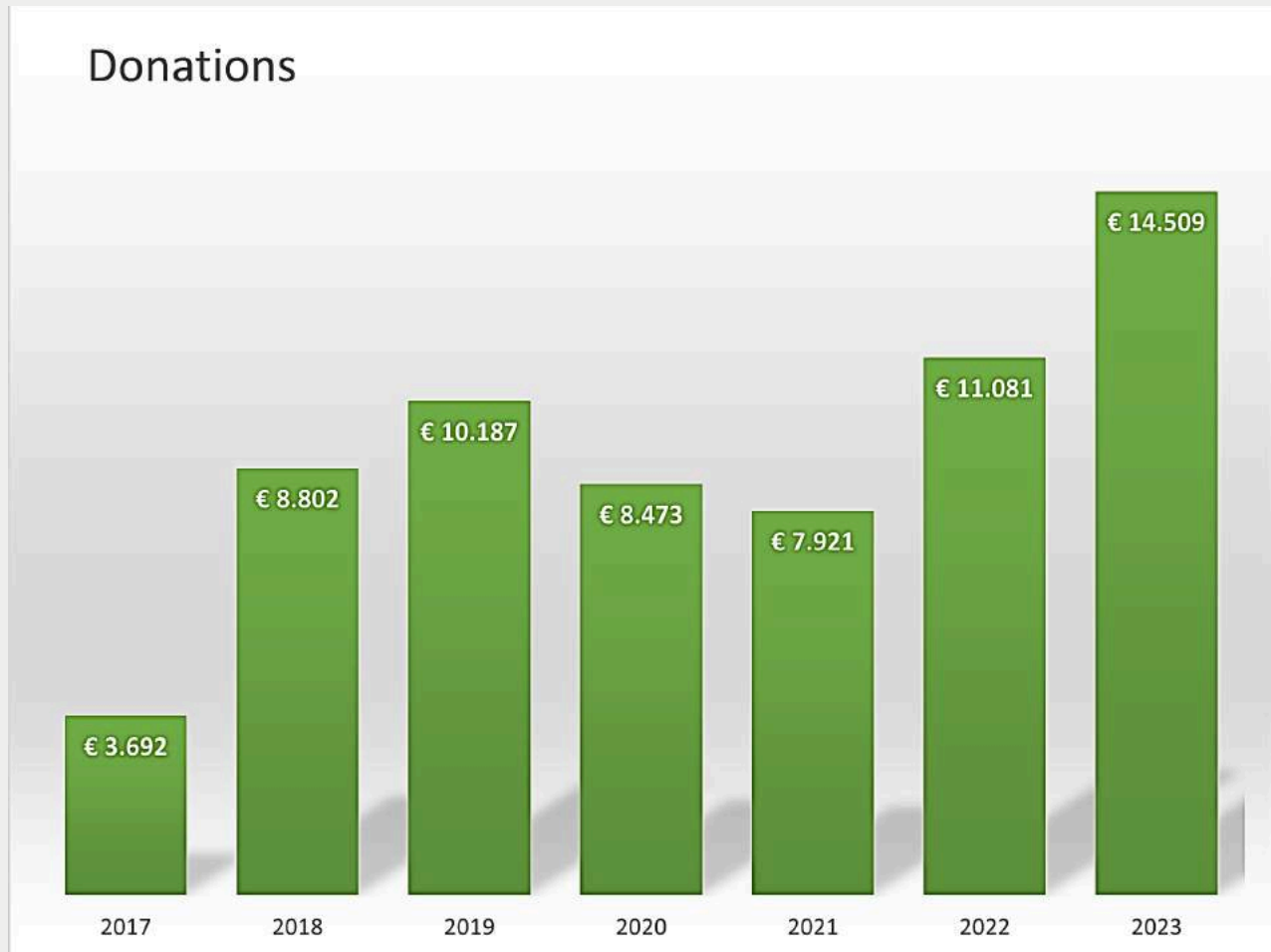
At the same time, we offer all Naturefriends from the Global North the opportunity to make a solidarity-based contribution to more climate justice with a donation to the Climate Fund, 100% will benefit the people in the project regions in the Global South without deduction of administrative costs.

A dedicated website www.climatefund.nf-int.org serves as platform for showcasing Climate Fund projects, engaging stakeholders, and facilitating collaboration.



Naturefriends organisations can also offset emissions caused by air or car travel and/or make a personal contribution to greater climate justice via the Climate Fund. Our initiatives “Donating climate justice” by paying for a symbolic tree as well as our Christmas campaign “Your Christmas tree grows in Africa” turned out to be quite successful with a significant increase in donations.

Overview on donations and expenditures starting with the launch of the Naturefriends Climate Fund in January 2017



Expenditures for Climate Fund projects			
2017/2018	€ 6.680	Trees for Future	Senegal, The Gambia
2018/2019	€ 6.800	Improved Stoves	Guinea
2019/2020	€ 7.090	Food Security	Mali
2020	€ 4.805	Save Zio River	Togo
2020/2021	€ 8.780	Fruit Trees for Senegalese Villages	Senegal
2021	€ 3.421	Tree Plantings in the LOY*	Senegal, The Gambia
2022	€ 9.018	A tree nursery for Farako	Mali
2023	€ 5.000	Solar lights for Kpotomey	Benin
2023	€ 9.545	Tree Sponsorships	Senegal, The Gambia
2024	€ 2.700	Farako tree nursery - follow up	Mali

Lighting up the village of Kpotomey – A solar-powered rural lighting project

In 2023, we funded a new Climate Fund project led by our C-member, CREDI-ONG, in Benin. This project focused on the installation of five solar-powered street lights in the village of Kpotomey. The primary objectives were to reduce the need for firewood and to provide numerous benefits to the local community. The Climate Fund project in Kpotomey has successfully demonstrated the advantages of sustainable energy solutions.

Benefits to the Local Community

The solar street lights have significantly improved safety in the village, allowing residents to engage in night-time activities with reduced risk. This is particularly beneficial for educational purposes, as pupils now have extended hours in the evening to study under adequate lighting.

Economic Impact

The installation of solar street lights has also positively impacted the local economy. With the market now illuminated for longer periods, local women have more opportunities to sell their products, thereby boosting their income and supporting economic growth within the community.

Environmental and Awareness Benefits

In addition to the immediate practical benefits, the project has included awareness-raising activities about the importance of sustainable resource use. By introducing solar lighting, we have reduced the pressure on natural resources, particularly wood, thus contributing to the preservation of the local environment.



© CREDI-ONG

Tree Sponsorships

Two Climate Fund projects in the Senegal/The Gambia Landscape of the Year and in northern Senegal have planted nearly 5,000 fruit trees since 2018. Both projects included awareness-raising activities and ongoing community support to ensure good care and growing conditions for the trees. Tree sponsorships are to ensure continuous support for the project regions and an expansion of the initiative to other villages.

The Climate Fund donations enable:

- Planting of at least 3,500 trees annually
- Awareness raising for climate and nature protection
- Continuous support for the participating women and families
- Capacity building in tree care, harvesting, processing and marketing of fruit
- Educational activities for children/youth

From 29 July to 6 August 2023, a mixed group of Senegalese and Gambian technicians collaborated to distribute and reforest 3,500 fruit trees across targeted compounds in the region.

The distribution of fruit trees included:

- 1,250 mango trees
- 1,250 lemon trees
- 500 sapotil trees
- 500 corrossoliers

In the first phase, the Senegalese team visited Kounghoul Soce, Koumbidia Soce, Sally Escale, and Maka Gouye between 30 July and 2 August. The fifth village, Pakala, was reforested on August 5 upon return from The Gambia.

In the second phase, in the Gambia the joint Senegambian technical team conducted reforestation activities in Yero Bele Kunda and Sankule Kunda on 3 August, followed by Janjanbureh on 4 August.



© ASAN

Additionally, interactive discussions with community members underscored the importance of trees in mitigating the climate crisis, fostering environmental awareness, and promoting sustainable practices.

Moving forward, continued support and engagement with local communities will be vital in sustaining reforestation efforts and achieving long-term environmental resilience in the Senegal/Gambia Landscape of the Year region.

You can support the initiative: <https://climatefund.nf-int.org/en/donate/>



© ASAN

Detailed information about all projects is provided on our Climate Fund website

 <https://climatefund.nf-int.org>

- [Lighting up the village of Kpotomey – A solar-powered rural lighting project - 2023](#)
- [Tree Sponsorships](#)

In addition, information about the ongoing projects and on the possibility to donate for the Climate Fund can be found in our newsletter on a regular basis. Additional material such as Climate Fund flyers or graphic material can be obtained from our office. Write to us at elena.teutsch@nf-int.org.

Awareness raising for sustainable tourism

RESPECT_NFI PHOTOCHALLENGE 2023

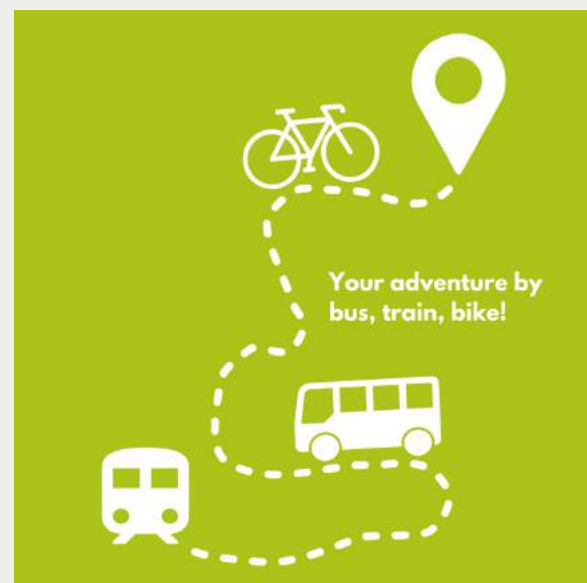
Moving in the right direction: your adventure by bus, train and bike! That was the motto of our PhotoChallenge 2023! Admire breathtaking scenery through the train window. Discover a region's natural treasures at every step and turn on a hike. Explore remote villages by bike. Silently glide over the water in a kayak. Chat with locals on the bus ... By bus, train or bike, experience nature, people and culture up close – and protect the climate!

Many great pictures were submitted! The travel experiences are manifold: letting the landscape pass by from the comfort of a canoe, a family holiday on a cargo bike, exploring nature parks on a multi-day hike, enjoying the sun on a mountain peak above the clouds, crossing Türkiye by bike, discovering imposing natural beauty, encountering large and small animals along the way ...

The best photos have been rewarded with great prizes, like a voucher for overnight stays in a Naturefriends House or goodies and vouchers from Naturefriends Austria and Switzerland.

The winning pictures can be found here: <https://www.nf-int.org/en/themen/sustainable-tourism/aktivitaeten/respectnfi-photochallenge-2023-winning-pictures>

In 2024, the PhotoChallenge will continue and we kindly ask you to share our respective postings and other PR activities with your members encouraging them to participate.



RESPECT_NFI CONVERSATION CYCLE: HOW PERSONALITIES SHAPE SUSTAINABLE TOURISM

Get to know the changemakers of tourism's sustainable future! In the online respect_NFI conversation cycle we embark on a journey around the world and feature outstanding tourism professionals who are putting their visions and ideas for a fair and sustainable tourism into practice.

Our first stop was in Brazil. We visited the family Mauthe, owner of the Fazenda Almada in the Brazilian state of Bahia. They gave us an insight into how they bring together tourism, cocoa cultivation, agroforestry, and the protection of the Atlantic rainforest.

A review and the video documentation can be found here:

<https://www.nf-int.org/en/themen/sustainable-tourism/aktivitaeten/respectnfi-conversation-cycle-how-personalities-shape>

Our second stop was in Bosnia-Herzegovina. We visited Irvin Mujcic from "Prijatelji Prirode Oaza Mira" (Bosnian Naturefriends). He started the project "Srebrenica – City of Hope" almost 10 years ago.

Together with Christian Facchetti, President of Naturefriends Italy (GIAN) and Fonger Huismann, Naturefriends Netherlands (NIVON), we talked about the collaboration in this project, what the challenges are, how the local population benefits and what the plans for the future are.

A review and the video documentation can be found here:

<https://www.nf-int.org/en/themen/sustainable-tourism/aktivitaeten/respectnfi-conversation-cycle-how-personalities-shape-1>



RESPECT_NFI SHORT VIDEO: DISCOVER THE WORLD ON SUSTAINABLE PATHS!

Dive into foreign cultures. Get to know different people. Do something good for yourself and for others. In short: create long lasting adventures! Because the impact of your journey is up to you!

The benefits of sustainable travel are illustrated in our short video "Discover the world on sustainable paths!".

Watch the video on Youtube:
<https://youtube.com/shorts/AOQva6u9E4>



ROUNDTABLE HUMAN RIGHTS IN TOURISM

Since 2012, we are member of the "Roundtable Human Rights in Tourism", an international multi-stakeholder initiative promoting human rights. For us, the Roundtable is an important network for exchanging ideas and good practices with the tourism industry, other NGOs and academia.

NFI is the Roundtable's contact point in Austria – we support the Austrian members, coordinate public relations and press work and offer members and interested tourism enterprises information material and know-how regarding the implementation of respect for human rights in tourism practice.

The Roundtable organises an international symposium every year; the topic in 2023 was "Key Factor Stakeholder Engagement".



www.humanrights-in-tourism.net

Pilot projects

REBELS OF CHANGE - RAISING AWARENESS FOR THE SUSTAINABLE DEVELOPMENT GOALS

Clean-up Day

The Danube transports around 40 tonnes of plastic particles every year! To address this issue and promote waste avoidance and proper waste separation, a joint waste collection campaign was organized.

The Cleanup Day involved 44 children who were accompanied by Naturefriends Vienna and Green.Steps, a non-profit organization. The children, referred to as "Plastic Pirates," collected 17kg of rubbish. This initiative allowed for discussions with the children about proper waste separation, and they can continue their efforts as Plastic Pirates using the Green.Steps app.

Additionally, the pupils had the opportunity to watch excerpts from the documentary ONE WAY BOAT, presented by the environmental activist adventure collective Into.Wild. The documentary highlighted the pollution of the Danube as the group travelled along the river on a self-built float and collected water samples for analysis. As a conclusion to the day, those interested were able to participate in a taster climbing session at the climbing centre of Naturefriends Vienna.



© Alexander Mann



© Liam Strasser

Future Visions 2049

Our partner “Kicking without borders”, an organisation aiming for equal opportunities for young people, hosted the Youth Leader Academy where participants learned about self-efficacy and prepared for future challenges. During an afternoon spent with the Youth Leaders, their ideas for a fair future for all were discussed, as well as their role as youth leaders in relation to the Global Sustainability Goals.

The young footballers recognized the importance of teamwork in achieving goals, and this applies to the sustainability goals as well. The day involved activities such as SDG speed dating, developing common visions, and recording video statements on individual perspectives for a good future.

Moreover, the pupils had the opportunity to watch excerpts from the documentary ONE WAY BOAT, presented by the environmental activist adventure collective Into.Wild (see previous page).

Such as the activity described on the previous page, also this one concluded with an invitation to participate in a climbing session at the great climbing centre of Naturefriends Vienna. This way, we took the change to present Naturefriends activities for young people and attract new members.



© Kim Ressar



“Klimaschmankerl” (climate delicacies) at Naturefriends Houses

We are very delighted that our initiative on “Klimaschmankerl” (climate delicacies), which promotes vegetarian and vegan dishes with regional ingredients, is gaining momentum across Austria, now featured in more than 40 Naturefriends Houses and eco-labelled tourism businesses.

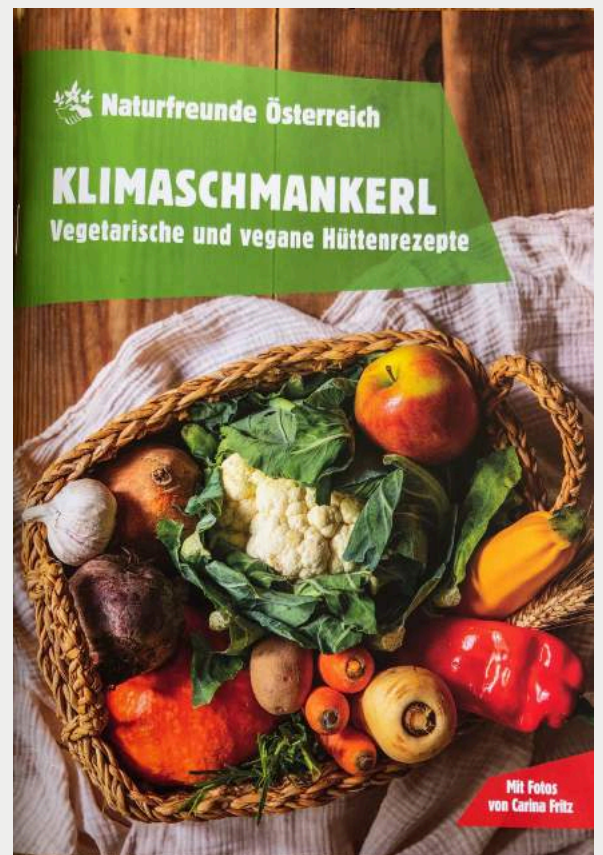
The food sector contributes to over a quarter of global greenhouse gas emissions, with a significant portion linked to animal products. By offering vegetarian and vegan options, we are making a meaningful impact on climate protection and the preservation of our ecological resources.

The “Klimaschmankerl” campaign has garnered impressive attention, reaching approximately 1.2 million readers through a combination of print and online media. This media-effective approach has helped spread awareness and encourage more sustainable eating habits.

In celebration of the campaign’s success, Naturefriends Austria has compiled a special cookery book with dishes from Naturefriends mountain huts. It features 26 vegetarian and vegan recipes that are both seasonal and regional, allowing you to enjoy delicious meals that are kind to the planet. Whether you’re an experienced vegan cook or new to plant-based eating, this book offers something for everyone.



© Helmut Frank



People

OUR BOARD

Manfred Pils – President



Mamadou Mbodji – Vice President

Wilfried Meulenbergs – Vice President



Ursula Vetter – Vice President

Clara Wengert – Vice President & Cashier



Sebastian Jaquiéry – Vice President

Sina Franz – IYNF Representative



People

OUR TEAM

Andrea Lichtenecker – Executive Director



Cornelia Kühhas – Sustainable Tourism Development, Development Cooperation & Public Relations



Kim Ressar – Outdoor Recreation, Sustainable Tourism Development & Social Media



Elena Teutsch – Member Services, Climate Fund & Social Media



Anna Kodek – Sustainable Tourism Development & Development Cooperation



Linus Scoz – Outdoor Recreation

